



2012 Golf Industry Show Hotel and PrimeriTurf Winter Meeting Information

Dear PrimeriTurf Member,

It's time to start planning for the 2012 Golf Industry Show and the PrimeriTurf winter member meeting in February/March. The GIS show and seminars run Feb 27 – March 2nd at the Las Vegas Hilton. The Riviera Hotel, next door to the Las Vegas Hilton, is the location of our PrimeriTurf winter meeting and the ITODA evening event happening on Tuesday February 28, 2012. This year's PrimeriTurf winter meeting should be an exciting event as we highlight our strategic growth imperatives. Look for agenda and meeting details to follow shortly.

For hotel accommodations we have secured a block of 100 rooms for Tuesday and Wednesday the week of the show at the Las Vegas Hilton. All reservation information and room requests need to be submitted **no later than December 9, 2011**. The room rate per night is \$149.00 plus room and sales tax. Please fill out the attached room reservation form and follow the submission instructions. After December 15th any room requests **cannot be guaranteed**.

The Golf Industry Show, PrimeriTurf meeting, and ITODA function are set to be great events again in 2012. Please go ahead and submit your reservation form to secure your room and register for the PrimeriTurf meeting. We look forward to what will be an informative and exciting PrimeriTurf member meeting.

See you in Vegas!

Kindest Regards,

John Gertz
Chief Executive Officer
PrimeriTurf, Inc.